



CONTACT:

Jenn Vanelli, Executive Director
Direct: (314) 581-5720
Email: jenn@valleypalooza.org
Website: www.valleypalooza.org

FOR IMMEDIATE RELEASE

March 8, 2012

“SOCKS FOR SENIORS” A SUCCESS!

ValleyPalooza Organization collects over 250 pairs of socks for local seniors

Valley Park, MO - ValleyPalooza Organization held their first ever **“Socks for Seniors”** sock drive in December 2011. With the help of local businesses such as The Valley Park Elevator and Dollar Well Spent along with Valley Park School District, ValleyPalooza collected over 250 pairs of socks in just over three weeks! Students collected the socks, wrapped each pair in individually along with a nice holiday note and on December 24th, delivered them to seniors living in two assisted living facilities located in Valley Park.

“It was exciting to see the look on their faces when we delivered the presents to them,” said 10 year old Jacob Marietta, “they were really happy to get a present they weren’t expecting!”

ValleyPalooza and **“Socks for Seniors”** volunteers have one priority during the holiday season and that is to bring holiday cheer along with a pair of new socks to warm the hearts and cover the cold feet of our elderly seniors. The **“Socks for Seniors”** program benefits those living alone in nursing homes.

The program was so successful that the organization has decided to continue this program annually. “Since this was the first year, we weren’t sure what to expect, but we definitely surpassed our goals!” said Jenn Vanelli, President of ValleyPalooza.

To help request a sock collection box for your place of business, church, civic group, etc. Please contact Jenn Vanelli at 314-581-5720 or email: jenn@valleypalooza.org