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**FOR IMMEDIATE RELEASE**

August 22, 2011

**VALLEYPALOOZA MUSIC FESTIVAL A SURE HIT**

*ValleyPalooza surprises with spectacular band line-up & new attractions third year in a row!*

The single day music festival has become a popular attraction for music lovers & families! On Saturday, September 17, ValleyPalooza will engage fans with a new line up of performers who will entertain fans from 12:00 p.m. to midnight. The countdown is on...

|  |             |
|--|-------------|
| The Smash Band                               | 12:00-1:00  |
| Red Rocks                                    | 1:00-1:30   |
| The Ultraviolets                             | 1:30-2:30   |
| Matt Ketteman                                | 2:30-3:00   |
| The Killer Wails                             | 3:00-4:00   |
| Ally Cooper                                  | 4:00-4:30   |
| Johnny Henry & Rob Boyle                     | 4:30-5:30   |
| The Hip Hop Foundation<br>& St. Louis Ballet | 5:30-6:00   |
| Perilous                                     | 6:00-7:00   |
| Southern Drive Country                       | 7:00-8:00   |
| All Mixed Up                                 | 8:00-9:30   |
| NEV (Next Exit Venus)                        | 9:30-10:30  |
| ValleyPalooza JAM                            | 10:30-12:00 |

**New features this year will include a mechanical bull, a rappelling wall and cutest pet contest.** Every year ValleyPalooza entertains even the smallest fans with a kids zone that features carnival games and inflatables! The popular washers tournament is sponsored this year by R&R Enterprises. The beautiful baby contest is always a hit. Come take your chance on the many raffles and silent auctions.

All proceeds from the event will help the ValleyPalooza Organization continue their ongoing programs and outreach within the community.

*ValleyPalooza is a community based not for profit organization located in Valley Park, MO. Our organization is made up of local community members, businesses, government & educational leaders. Our goal is to inspire a community climate designed promote a vibrant and prosperous place to live and work. ValleyPalooza provides opportunity for our citizens to make a difference in everyone's lives by holding fundraising events in order to provide financial assistance to our neighbors in need. The future of all cities relies on great citizens and leaders.*