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**FOR IMMEDIATE RELEASE**

July 1, 2010

**VALLEYPALOOZA'S 2010 BENEFICIARY  
RECEIVES DONATION FROM "ADVANTAGE AIR"**

*The ValleyPalooza Music Festival will "Pay Forward" all the proceeds to help others in need*

Valley Park, MO— The ValleyPalooza Organization, Inc. is proud to announce that Advantage Air, a company located in Valley Park has donated window air conditioning units to the Hilderbrand Family to help keep them cool this year and for many years to come! It's people like Troy Jones, Advantage Air's President that makes us proud to be a part of this community.

**Advantage Air** is a St. Louis HVAC company specializing in heating and cooling service. They install, maintain, and repair air conditioners, furnaces, heat pumps, and other comfort equipment. Located in Valley Park, they serve the entire Saint Louis metropolitan area, including St. Charles and surrounding communities. Advantage Air services all hvac brands including Trane, Carrier, Lennox, Rheem, RUUD, Goodman, Amana, York, and more. Advantage Air is located at #30 Main Street, Valley Park, MO 63088.

*ValleyPalooza is a community based not for profit organization located in Valley Park, MO. Our organization is made up of local community members, businesses, government & educational leaders. Our goal is to inspire a community climate designed promote a vibrant and prosperous place to live and work. ValleyPalooza provides opportunity for our citizens to make a difference in everyone's lives by holding fundraising events in order to provide financial assistance to our neighbors in need. The future of all cities relies on great citizens and leaders.*