



**CONTACT:**

The ValleyPalooza Organization, Inc.  
Jenn Vanelli, President  
Direct: (314) 581-5720  
Jenn.vanelli@yahoo.com

Website: [www.valleypalooza.vpweb.com](http://www.valleypalooza.vpweb.com)

**FOR IMMEDIATE RELEASE**

July 29, 2010

**VALLEYPALOOZA MUSIC FESTIVAL  
ANNOUNCES ENTERTAINMENT LINEUP**

*The ValleyPalooza Music Festival will "Pay Forward" all the proceeds to help others in need*

Valley Park, MO—this year's Music Festival will be held on Saturday, September 18, 2010.

Now in it's 2nd season, the ValleyPalooza Music Festival (VPMF) is pulling out a lot more stops, bringing in even more big names and moving itself to later in the year to give everyone a last big blast before fall.

This year, VPMF announced that they will expand the base of this years' festival music for everyone to enjoy.

**"All Mixed Up"** is a band with great flavor that makes you want to dance. Band member, Keith Redding, helped coordinate a great line up of St. Louis area bands, to include:

**"The Hunted"** with Steve Hunt, the former drummer for "New World Spirits", a popular band from the 90's. Steve's band will play their original cover songs as well as alternative rock covers. They record and perform their own music and you can tell they love doing it!

**"Route 66"** which is another great band who's played with many famous musicians. They play classic blues songs with acoustic guitar, bass and drums. They will kick off the festival at noon! They have that great acoustic "unplugged" feel to them. You will hear songs from musicians such as ZZ Top, Cream, The Allman Brothers Band, Stevie Ray Vaughn and Eric Clapton to name a few.

**"Rough Riders"** entertains and wows crowds with some good ole country music such as Hank Williams Jr.'s "Family Tradition" and Craig Morgan's "International Harvester." They are awesome!

**"Broke"** has played at some of the greatest venues such as Hard Rock Café, Old Rock House, Syberg's, Helen Fitzgerald's and they are getting great reviews from sources such as KMOX Radio, STL Sound Magazine and even the legendary Chuck Berry!

We have added **"Menache"** to the band line up as well. They play acoustic Latin music with a jazz vibe to the festival. In addition to the moving Latin compositions, you will recognize songs such as the Eagles "Hotel California", Frank Sinatra's "My Way" and Carlos Santana's "Oye Como Va".

**"Marty B"** a popular rock band from St. Louis. Their new CD was just release at the Roberts Orpheum Theater in June, titled "Shades of Red" can be purchased on iTunes. They are booking shows to play live on the "Rachael Ray" Show at NBC Studios and Ellen Degeneres in Universal Studios. Marty B has also played at several large venues in St. Louis such as the Pageant, Gateway International Speedway and The Family Arena in St. Charles.

*ValleyPalooza is a community based not for profit organization located in Valley Park, MO. Our organization is made up of local community members, businesses, government & educational leaders. Our goal is to inspire a community climate designed promote a vibrant and prosperous place to live and work. ValleyPalooza provides opportunity for our citizens to make a difference in everyone's lives by holding fundraising events in order to provide financial assistance to our neighbors in need. The future of all cities relies on great citizens and leaders.*