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**CITIZENS CONTINUE
TO BUILD ANNUAL MUSIC FESTIVAL**

Proceeds from ValleyPalooza Music Festival to benefit yet another local family this year

Valley Park, MO—Valley Park residents came together last year in just three short weeks to pull off a miracle! A FREE music festival event to benefit a family in need. In 2009, the ValleyPalooza Music Festival (VPMF) drew over 3,000 people from the St. Louis area. Over \$40,000 was raised during the 7 hour event.

It was then, in 2009 that Valley Park residents and ValleyPalooza's main event Organizers, Jenn Vanelli and Sheri O'Brien teamed up to create a new neighborhood charity, The ValleyPalooza Organization, Inc. This Non Profit Organization will hold events throughout the year to raise proceeds to assist Valley Park residents in need. They hope to continue this organization every year to help local citizens in need.

This year's music festival will be held on Saturday, September 18, 2010 at the Valley Park Ball Field on 2nd Street and St. Louis Avenue. The ValleyPalooza Organization plans to "Pay it forward" again with proceeds to benefit another local boy and his family. Additional funds raised will also be used to provide scholarships to their school district and to help the resident senior citizens with small home repairs.

The continuing success of the Festival would not be possible without the financial assistance from the local businesses and Valley Park citizens banding together assist the ValleyPalooza Organization's charitable causes.

ValleyPalooza is a community based not for profit organization located in Valley Park, MO. Our organization is made up of local community members, businesses, government & educational leaders. Our goal is to inspire a community climate designed promote a vibrant and prosperous place to live and work. ValleyPalooza provides opportunity for our citizens to make a difference in everyone's lives by holding fundraising events in order to provide financial assistance to our neighbors in need. The future of all cities relies on great citizens and leaders.